

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64348-2

DATE PRINTED

05/06/13

AND

PAGE 1

309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345836	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave Ste 1503			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT				PRODUCTGARCETTI FOR MAYOR 2013 (RUN-OFF)		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/07/13 AND ENDING 05/13/13 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	T-F	4	05:00A	06:00A	30S	05/07/13-05/10/13	CBS2 NEWS 5A	4	200.00	800.00
2 **LUR**	T-F	4	06:00A	07:00A	30S	05/07/13-05/10/13	CBS2 NEWS 6A	4	200.00	800.00
3 **LUR**	T-F	4	07:00A	09:00A	30S	05/07/13-05/10/13	THE EARLY SHOW	4	175.00	700.00
4 **LUR**	T-F	4	09:57A	11:00A	30S	05/07/13-05/10/13	PRICE IS RIGHT	4	650.00	2600.00
5 **LUR**	T-F	4	11:00A	11:27A	30S	05/07/13-05/10/13	CBS2 NEWS 11A	4	500.00	2000.00
6 **LUR**	T-F	2	11:30A	12:30P	30S	05/07/13-05/10/13	YOUNG AND THE RESTLESS	2	600.00	1200.00
7 **LUR**	T-F	3	02:58P	04:00P	30S	05/07/13-05/10/13	DR. PHIL	3	500.00	1500.00
8 **LUR**	T-F	4	04:00P	05:00P	30S	05/07/13-05/10/13	JUDGE JUDY	4	500.00	2000.00
9 **LUR**	T-F	4	05:00P	06:00P	30S	05/07/13-05/10/13		4	500.00	2000.00
pgm: cbs2 news @ 5p										
10 **LUR**	T-F	4	06:00P	06:30P	30S	05/07/13-05/10/13		4	500.00	2000.00
pgm: cbs2 news @ 6p										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave Ste 1503			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT				PRODUCTGARCETTI FOR MAYOR 2013 (RUN-OFF)		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/07/13 AND ENDING 05/13/13 NO. WEEKS:						1

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			FROM	TO						
11 **LUR**	T-F	3	06:56P	07:30P	30S	05/07/13-05/10/13	ET	3	1500.00	4500.00
12 **LUR**	T-F	3	07:30P	07:57P	30S	05/07/13-05/10/13	INSIDER	3	1500.00	4500.00
13 **LUR**	T-F	4	MULTIPLE	11:35P	30S	05/07/13-05/10/13	CBS2 NEWS 11P	4	1400.00	5600.00
14 **LUR**	T-F	4	11:35P	12:37A	30S	05/07/13-05/10/13	DAVID LETTERMAN	4	700.00	2800.00
15 **LUR**	T-F	4	12:37A	01:37A	30S	05/07/13-05/10/13	CRAIG FERGUSON	4	350.00	1400.00
16 **LUR**	Sa	1	05:00A	05:57A	30S	05/11/13-05/11/13	THE EARLY SHOW ON SAT	1	150.00	150.00
17 **LUR**	Sa	1	05:57A	07:00A	30S	05/11/13-05/11/13	SAT MORN NEWS	1	200.00	200.00
18 **LUR**	Sa	1	05:00P	05:30P	30S	05/11/13-05/11/13		1	500.00	500.00
pgm: cbs2 news @ 5p										
19 **LUR**	Sa	1	06:00P	06:30P	30S	05/11/13-05/11/13		1	500.00	500.00
pgm: cbs2 news @ 6p										
20 **LUR**	Sa	1	06:57P	07:56P	30S	05/11/13-05/11/13	ET WEEKEND SA	1	800.00	800.00
21 **LUR**	Sa	1	MULTIPLE	11:30P	30S	05/11/13-05/11/13	CBS2 NEWS 11P	1	1400.00	1400.00

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NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave Ste 1503			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT				PRODUCTGARCETTI FOR MAYOR 2013 (RUN-OFF)		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/07/13 AND ENDING 05/13/13 NO. WEEKS:						1

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			FROM	TO						
22 **LUR**	Sa	1	12:00M	01:00A	30S	05/11/13-05/11/13	CSI: MIAMI	1	425.00	425.00
23 **LUR**	Sa	1	01:00A	02:00A	30S	05/11/13-05/11/13	CRIMINAL MINDS	1	400.00	400.00
24 **LUR**	Su	1	05:57A	06:55A	30S	05/12/13-05/12/13	SUN MORN NEWS	1	275.00	275.00
25 **LUR**	Su	2	06:57A	08:30A	30S	05/12/13-05/12/13	CBS SUNDAY MORNING-7AM	2	750.00	1500.00
26 **LUR**	Su	1	08:30A	09:30A	30S	05/12/13-05/12/13	FACE THE NATION	1	1500.00	1500.00
27 **LUR**	Su	1	05:00P	05:30P	30S	05/12/13-05/12/13	pgm: cbs2 news @ 5p	1	500.00	500.00
28 **LUR**	Su	1	06:00P	07:00P	30S	05/12/13-05/12/13	pgm: cbs2 news @ 6p	1	500.00	500.00
29 **LUR**	Su	1	10:59P	11:30P	30S	05/12/13-05/12/13	CBS2 NEWS 11P	1	1400.00	1400.00
30 **LUR**	T	1	07:58P	09:00P	30S	05/07/13-05/07/13	NCIS	1	10000.00	10000.00
31 **LUR**	W	1	09:00P	10:00P	30S	05/08/13-05/08/13	CRIMINAL MINDS	1	8500.00	8500.00
32 **LUR**	W	1	10:00P	11:00P	30S	05/08/13-05/08/13	CSI	1	8500.00	8500.00

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AND	271 Madison Ave Ste 1503			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT				PRODUCTGARCETTI FOR MAYOR 2013 (RUN-OFF)		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE 1307		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/07/13 AND ENDING 05/13/13 NO. WEEKS: 1						

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			FROM	TO						
33 **LUR**	Th	1	09:00P	10:00P	30S	05/09/13-05/09/13	PERSON OF INTEREST	1	12000.00	12000.00
34 **LUR**	F	1	10:00P	11:00P	30S	05/10/13-05/10/13	BLUE BLOODS	1	8000.00	8000.00
35 **LUR**	Sa	1	09:57P	11:00P	30S	05/11/13-05/11/13	48 HOURS	1	2500.00	2500.00
36 **LUR** last break in pod	Su	1	06:57P	08:00P	30S	05/12/13-05/12/13	SIXTY MINUTES	1	10000.00	10000.00
37 **LUR**	Su	1	07:57P	10:00P	30S	05/12/13-05/12/13	SURVIVOR XXVI: FINALE	1	15000.00	15000.00
Total Contract:								78		118950.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	118950.00	.00	118950.00	
GRAND TOTAL									118950.00	

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